



SMALL GROUP BIBLE STUDY

Advent: Why Did Jesus Come? (Part 1)

John 1:1-18 | Dec 14, 2025



I. WARM-UP: GETTING STARTED

1. What does Christmas mean to you personally?

2. Why do you think most people associate Christmas primarily with gifts, shopping, or nostalgia rather than with the incarnation of Christ?

3. What are some misconceptions you've heard about the meaning or purpose of Christmas?

II. OBSERVATION: WHAT DOES THE TEXT SAY?

*Read John 1:1–18 slowly aloud,
paying special attention to John 1:16–18.*

1. According to John 1:18, what is humanity's problem when it comes to knowing God?

2. What does the text say Jesus—the Word—reveals about God in John 1:18?

3. What words or phrases in John 1:16–17 highlight God's generosity and grace?

III. INTERPRETATION: WHAT DOES IT MEAN?

1. Why is it significant that John says *no one* has ever seen God, but Jesus "has made Him known"?

2. How does Jesus' unique relationship with the Father qualify Him to reveal God's heart?

3. In John 17:3 and 17:26, Jesus defines eternal life as *knowing* God. How does that deepen your understanding of why Jesus came?

4. How do the concepts of *Light* and *Darkness* in John 1:4–5 clarify the purpose of Jesus coming into the world?

5. In what ways do grace and truth together reveal the heart and character of God?

6. How does the incarnation (God becoming flesh) demonstrate God's provision, compassion, and nearness?

IV. APPLICATION: HOW SHOULD WE LIVE?

1. Many people “know about God” but don’t know Him personally. How does this passage challenge your own relationship with God?
2. Which aspect of God’s heart— His person, His purpose, or His provision— was most meaningful to you and why?

3. How does understanding that Jesus came to reveal God's heart bring clarity or comfort in the dark or confusing areas of your life right now?

4. If Jesus is Light, how can you live as a "child of the light" in a culture filled with spiritual darkness (1 Thessalonians 5:5; 1 John 1:7)?

5. Who in your life needs to hear the true meaning of Christmas this season? How will you reach out to them?

6. In this Advent season, what is one intentional way you can slow down and reflect on why Jesus came?

V. ACTION STEP: PUTTING IT INTO PRACTICE THIS WEEK

- ☐ Identify one person to whom you can explain why Jesus came into the world.

- ☐ Set aside one specific moment this week for personal reflection on the incarnation— read John 1:1–18 and journal what God reveals to you about His heart.